

INVESTING IN YOUTH • INVESTING IN PITTSBURGH

Forging Our Future

Sponsorship Levels Narrative Summary

How to use this document: Each giving level is drawn directly from the Forging Our Future Sponsorship Comparison. A brief positioning statement opens each section, followed by benefits organized by category. All donors committing \$5,000 or more are recognized on the displayed donor wall outside the Arnold Palmer Learning Center. Signed pledge agreements are required for all levels. Opportunities are available on a first-come, first-served basis.



A Certified Audubon Cooperative Sanctuary Golf Course



\$5,000,000

Exclusive Presenting Sponsor Golf Course Complex

The pinnacle naming opportunity in the Forging Our Future campaign. This exclusive gift places the donor's name on the entire Bob O'Connor Golf Course Complex – the most visible and enduring recognition available in the campaign.

Naming & Recognition

- **Facility Named:** Entire Golf Course Complex
- **Naming Rights Term:** 20 years
- **Donor Wall:** Premier placement – Arnold Palmer Learning Center
- **Availability:** 1 (exclusive)

Youth Impact

- **Annual Scholarships:** 300+
- **Named Fund:** Presenting Scholarship Fund
- **Annual Impact Report:** Yes (✓)

Engagement & Access

- **Client Hosting Days:** 10 days/yr
- **Private Course Buyout:** 2 annually
- **Activation Days:** Up to 5/yr
- **Event Space Uses:** 10/yr
- **Volunteer Opps:** Up to 10/yr
- **Youth Events:** Clinics + mentoring, participation opportunities, and 1-2 events

Brand & Visibility

- **Event Role:** Exclusive Presenting Sponsor
- **Media & Press:** Full exclusive co-branding across all FTP campaign and media
- **On-Site Signage:** All signage across course and campus

Pledge Terms

- **Pledge Period:** 3–5 years
- **Signed Agreement:** Required



\$2,000,000

Presenting Partner The Schenley Park Forge

A transformational legacy investment as the exclusive presenting partner of First Tee – Pittsburgh's new youth development campus. The Presenting Partner names the entire Forge Campus for 10 years and serves as the exclusive presenting sponsor across all FTP events and media.

Naming & Recognition

- **Facility Named:** Entire Forge Campus
- **Naming Rights Term:** 10 years
- **Donor Wall:** Premier placement – Arnold Palmer Learning Center
- **Availability:** 1 (exclusive)

Youth Impact

- **Annual Scholarships:** 125+
- **Named Fund:** Flagship Scholarship Fund
- **Annual Impact Report:** Yes (✓)

Engagement & Access

- **Client Hosting Days:** 5 days/yr
- **Private Course Buyout:** 1 annually
- **Activation Days:** Up to 3/yr
- **Event Space Uses:** 4/year – Arnold Palmer Learning Center
- **Volunteer Opps:** Up to 4/yr
- **Youth Events:** Clinics and mentoring (optional)

Brand & Visibility

- **Event Role:** Exclusive Presenting Sponsor of all FTP events
- **Media & Press:** Full co-branding (exclusive) across all FTP media
- **On-Site Signage:** All signage across the Forge Campus

Pledge Terms

- **Pledge Period:** 3–5 years
- **Signed Agreement:** Required



\$1,500,000

Lead Partner Par 3 Course at The Forge

A high-visibility leadership investment directly connected to daily youth engagement. The Lead Partner's name appears across all holes of the new Par 3 Course – the primary outdoor teaching environment for FTP youth.

Naming & Recognition

- **Facility Named:** Par 3 Course at The Forge
- **Naming Rights Term:** 7 years
- **Donor Wall:** Prominent placement – Arnold Palmer Learning Center
- **Availability:** 1

Youth Impact

- **Annual Scholarships:** 75+
- **Named Fund:** Youth Access Fund
- **Annual Impact Report:** Yes (✓)

Engagement & Access

- **Client Hosting Days:** 2 days/yr
- **Activation Days:** 1/year
- **Event Space Uses:** 2/year – Arnold Palmer Learning Center
- **Volunteer Opps:** 2/year
- **Youth Events:** Participation opportunities

Brand & Visibility

- **Event Role:** Featured at all FTP events
- **Media & Press:** Included in all campaign and media materials
- **On-Site Signage:** Branding across all holes of the Par 3 Course

Pledge Terms

- **Pledge Period:** 3–5 years
- **Signed Agreement:** Required



\$1,000,000

Partner

Full-Swing Performance Area

A meaningful investment with focused engagement. The Partner names the Full-Swing Performance Area – a core facility element used in daily instruction – with branded stations throughout and 5-year naming rights.

Naming & Recognition

- **Facility Named:** Full-Swing Performance Area
- **Naming Rights Term:** 5 years
- **Donor Wall:** Standard placement – Arnold Palmer Learning Center
- **Availability:** 1

Youth Impact

- **Annual Scholarships:** 50+
- **Named Fund:** Full-Swing Performance Fund
- **Annual Impact Report:** Summary (✓)

Engagement & Access

- **Client Hosting Days:** 1 days/yr
- **Event Space Uses:** 1/year – Arnold Palmer Learning Center
- **Volunteer Opps:** 1/year
- **Youth Events:** 1–2 events

Brand & Visibility

- **Event Role:** Recognized at all FTP events
- **Media & Press:** Limited – campaign recognition
- **On-Site Signage:** Named area signage and branded stations

Pledge Terms

- **Pledge Period:** 3–5 years
- **Signed Agreement:** Required



\$500,000

Founding Partner Short-Game Area or Alleghenies Putting Green

A foundational investment in youth opportunity. The Founding Partner names one of two available spaces – the Short-Game Practice Area or The Alleghenies Putting Green – each a key component of The Forge’s outdoor learning environment. One of each is available.

Naming & Recognition

- **Facility Named:** Short-Game Area OR Alleghenies Putting Green
- **Naming Rights Term:** 3 years
- **Donor Wall:** Standard placement – Arnold Palmer Learning Center
- **Availability:** 1 of each

Youth Impact

- **Annual Scholarships:** 25+
- **Named Fund:** Named Fund (e.g., Short-Game Access Fund)
- **Annual Impact Report:** Update (✓)

Engagement & Access

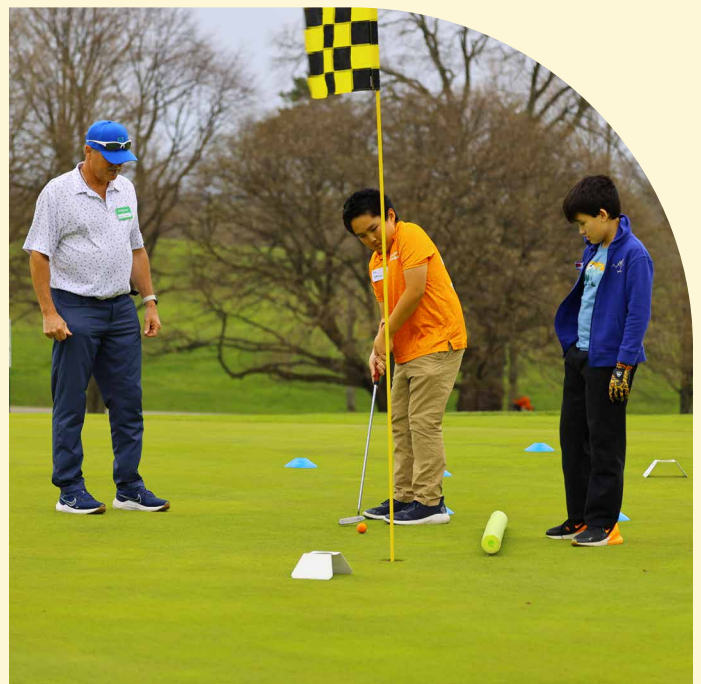
- **Client Hosting Days:** 1 opportunity
- **Volunteer Opps:** 1/year
- **Youth Events:** 1 events

Brand & Visibility

- **Event Role:** Recognized at FTP events
- **Media & Press:** Basic – campaign recognition
- **On-Site Signage:** Named area signage

Pledge Terms

- **Pledge Period:** 3–5 years
- **Signed Agreement:** Required



\$100,000

Hole Sponsor Hole

A strong community investment with lasting on-course visibility. All holes are available on the reimagined Bob O'Connor Golf Course. Hole Sponsors receive recognition on the Arnold Palmer Learning Center donor wall.

Naming & Recognition

- **Facility Named:** Named Hole on the course
- **Naming Rights Term:** Recognition on donor wall
- **Donor Wall:** Standard placement – Arnold Palmer Learning Center
- **Availability:** All Holes

Youth Impact

- **Annual Scholarships:** ~8–10 estimated

Engagement & Access

- **Client Hosting Days:** 1 day/year (shared)
- **Event Space Uses:** 1/year – Arnold Palmer Learning Center
- **Volunteer Opps:** 1/year
- **Youth Events:** 1 recognized event

Brand & Visibility

- **Event Role:** Recognized at FTP events
- **Media & Press:** Basic – campaign listing
- **On-Site Signage:** Hole plaque at named hole

Pledge Terms

- **Pledge Period:** 3–5 years
- **Signed Agreement:** Required



\$50,000

Community Partner Tee Box

A visible community investment with all tee box naming opportunities available across the renovated 9-hole course and the par 3 short course. Includes recognition on the Arnold Palmer Learning Center donor wall and on-course signage.

Naming & Recognition

- **Facility Named:** Named Tee Box
- **Naming Rights Term:** Recognition on donor wall
- **Donor Wall:** Standard placement – Arnold Palmer Learning Center
- **Availability:** All tee boxes

Youth Impact

- **Annual Scholarships:** ~4–5 estimated

Engagement & Access

- **Client Hosting Days:** 1 opportunity
- **Volunteer Opps:** 1/year
- **Youth Events:** Recognition at events

Brand & Visibility

- **Event Role:** Listed at FTP events
- **Media & Press:** Listed in campaign materials
- **On-Site Signage:** Tee marker or plaque

Pledge Terms

- **Pledge Period:** 3–5 years
- **Signed Agreement:** Required



\$25,000

Golf Cart Sponsor

Support FTP's first-ever electric golf cart fleet – a key element of the course renovation that expands access, improves the player experience, and directly supports FTP's long-term financial sustainability. Number of carts available to be determined.

Naming & Recognition

- **Facility Named:** Named Electric Golf Cart
- **Naming Rights Term:** Recognition on donor wall
- **Donor Wall:** Standard placement – Arnold Palmer Learning Center
- **Availability:** # TBD carts

Youth Impact

- **Annual Scholarships:** ~2–3 estimated

Brand & Visibility

- **Event Role:** Listed at FTP events
- **Media & Press:** Listed in campaign materials
- **On-Site Signage:** Golf cart plaque

Pledge Terms

- **Pledge Period:** 3–5 years
- **Signed Agreement:** Required



\$10,000

Friend of The Forge Bench

A meaningful gift that places the donor's name in Schenley Park. All gifts of \$10,000 or more qualify for the Forging Our Future donor wall in the Arnold Palmer Learning Center. Bench naming is available in a number to be determined.

Naming & Recognition

- **Facility Named:** Named Bench
- **Naming Rights Term:** Recognition on donor wall
- **Donor Wall:** Standard placement – Arnold Palmer Learning Center
- **Availability:** # TBD benches

Youth Impact

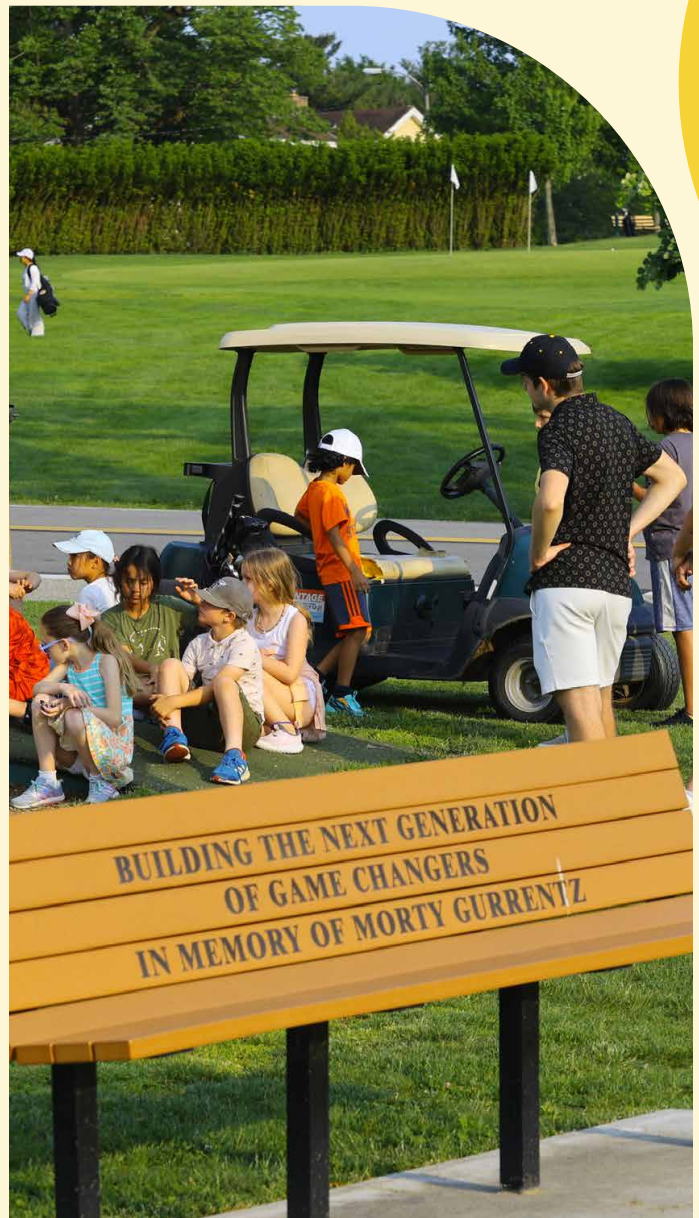
- **Annual Scholarships:** ~2–3 estimated

Brand & Visibility

- **Event Role:** Listed at FTP events
- **Media & Press:** Listed in campaign materials
- **On-Site Signage:** Bench plaque in Schenley Park

Pledge Terms

- **Pledge Period:** 1–2 years
- **Signed Agreement:** Required



\$5,000

Recognition on Donor Wall

An accessible entry point to the Forging Our Future campaign. A \$5,000 gift provides recognition on the donor wall in the Arnold Palmer Learning Center. 150 opportunities are available at this level.

Naming & Recognition

- **Facility Named:** Donor Wall recognition only
- **Naming Rights Term:** Recognition on donor wall
- **Donor Wall:** Standard placement – Arnold Palmer Learning Center
- **Availability:** 150

Brand & Visibility

- **Event Role:** Listed at FTP events

Pledge Terms

- **Pledge Period:** 1 year
- **Signed Agreement:** Required

