

# 2026 Sponsorship Opportunities

## Celebrating 25 Years of Game Changers

25TH ANNIVERSARY



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## Our Mission

To impact the lives of young people by providing educational programs that build character, instill life-enhancing values, and promote healthy choices through the game of golf.

## Who We Are

First Tee - Pittsburgh enables kids to build the strength of character that empowers them through a lifetime of new challenges. Using golf as our platform, we create learning experiences that build inner strength, self confidence, and resilience - skills kids carry to school, relationships, and future careers.

## Access & Affordability

No child is ever turned away due to financial or equipment barriers. Your sponsorship helps keep participation affordable for families while covering the true cost of delivering quality programming.

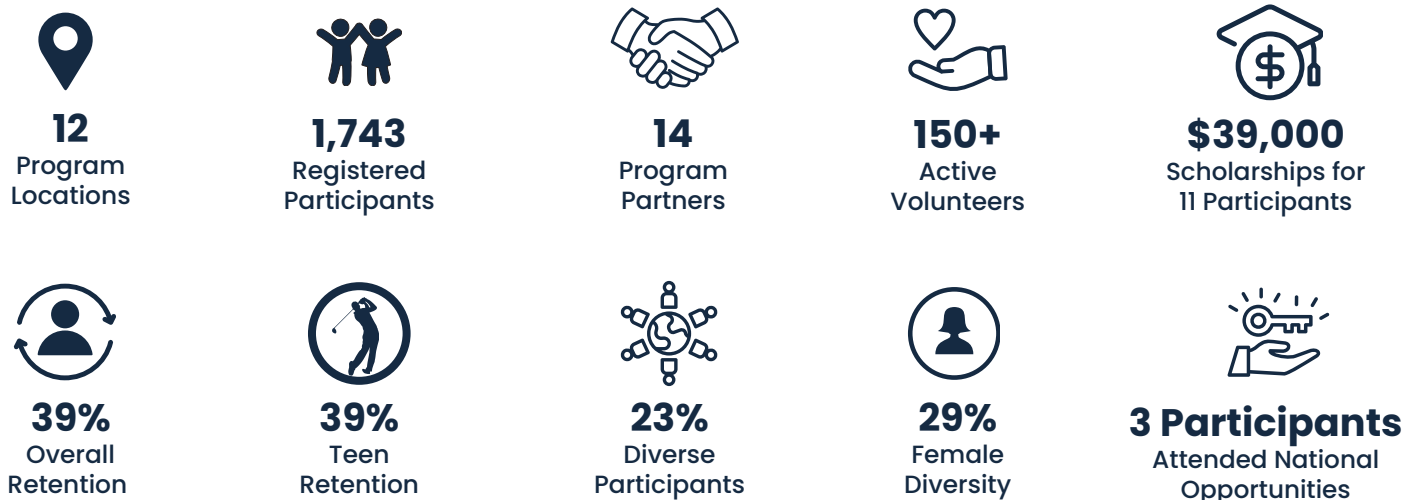
## 25 Years of First Tee - Pittsburgh

This year, we're celebrating 25 years of building Game Changers across Pittsburgh. We invite you to join us as a community partner - supporting youth development through golf while also elevating your brand through meaningful, year-round visibility.

<b>\$877</b>	<b>➔</b>	<b>\$0-\$80</b>
<b>First Tee Cost to serve 1 Child</b>		<b>Cost to Family to Participate</b>

# 2025 Impact

Youth involved in our character-building educational programs are more likely to be engaged in school and feel more comfortable around peers.



## Cumulative Impact (25 Years)



### FTP Community Reach



### The Bob Community Reach





## 2026 Sponsorship Overview

To celebrate our 25th Anniversary, First Tee — Pittsburgh will provide 2,000+ participant t-shirts to youth across all program locations in 2026.

# T-Shirt Opportunity Closed

New sponsors committing at \$10,000+ annually, or returning sponsors increasing support by \$5,000 may be invited to participate. Benefits include:

- One-color logo placement on all participant shirts
- Logo recognition on the 25th Anniversary webpage
- Featured as a sponsor on our 75 inch TV in the Bob O'Connor Golf Course lobby

## 25th Anniversary Video Series

This anniversary film series will highlight our mission, the young people we serve, the volunteers who make it possible, and the legacy of golf in Pittsburgh.

- \$20,000 Exclusive Anniversary Series Presenting Partner
- \$5,500 Anniversary Presenting Partner
- \$2,500 Voices of FTP Partner

## Golf Classic – July 27, 2026

The Golf Classic is our yearly golf event held at Sewickley Heights Golf Club, featuring a "Play Your Own Ball" format.

- \$10,000 Ace Sponsor
- \$7,500 Eagle Sponsor
- \$5,000 Birdie Sponsor
- \$3,500 Photo Booth Sponsor
- \$2,500 Contest Sponsor
- \$2,500 Business Foursome
- \$1,500 Lunch/Happy Hour Sponsor
- \$1,000 Cart Sponsor
- \$750 Hole Sponsor

## Tee it Forward – September 12, 2026

Celebrate the success of our participants, coaches, and volunteers with food, games, and golf activities at the Arnold Palmer Learning Center.

- \$15,000 Gold Sponsor
- \$10,000 Silver Sponsor
- \$5,000 Bronze Sponsor
- \$2,500 Experience Sponsor
- \$1,000 Mission Sponsor

## Mission Enabling

Support direct youth experiences, events, and opportunities that engage participants.

- \$10,000 Gamer Changer Sponsor
- \$5,000 Adopt an Indoor Location
- \$5,000 Ready Fore Work Caddie Sponsor

## Participant Experience

Support the core operations, infrastructure, and capabilities that allow FTP to serve youth year-round.

- \$5,000 Champion Series Sponsor
- \$3,500 Redmond Cup Sponsor
- \$2,000 Champion Sponsor
- \$1,000 Teen Tournament Sponsor
- \$1,000 Girl's Golf Soiree Sponsor

## 25<sup>th</sup> Anniversary Video Series

This anniversary film series will highlight our mission, the young people we serve, the volunteers who make it possible, and the legacy of golf in Pittsburgh.

### \$20,000 Exclusive Anniversary Series Presenting Partner

A single partner will receive premier recognition across the full anniversary video series and campaign:

- “Presented by [Company Name]” recognition on all anniversary films
- Featured logo placement on the 25th Anniversary webpage
- Recognition across anniversary video launch emails and social media promotion
- Premier acknowledgment throughout our 25th Anniversary campaign

### \$5,500 Anniversary Presenting Partner (4 available)

Presenting sponsorship of one anniversary film includes:

- “Presented by [Company Name]” recognition on one video
- Logo recognition on the 25th Anniversary webpage
- Recognition during the promotional rollout of that film
- Social media sponsor spotlight post

### \$2,500 Voices of FTP Partner

Support FTP’s community-captured video stories featuring the young people we serve, our volunteers, and the impact of our mission across the region.

- Recognition as a Voices of FTP Partner at the end of each community-created video
- Recognition in social media posts promoting each community video
- Minimum of 10 community videos will be featured throughout the sponsorship period



## Sponsorship Opportunities:

### Ace Sponsor – \$10,000

Presenting Sponsor with maximum visibility  
Signature Branding Benefit:

- Golf Classic presented by XYZ Company
- Includes all other Eagle Sponsor benefits

### Eagle Sponsor – \$7,500

High visibility and strong event presence  
Signature Branding Benefit:

- Company logo on tournament golf balls (distributed to all participants)

Other benefits include:

- 8-player golf package (2 foursomes)
- Two tee signs and logo in event program
- Recognition across event materials, webpage, and communications
- Opportunity to speak during the event
- Host a private event at APLC for up to 25 people
- Logo recognition on the FTP webpage
- \*NEW – Logo recognition on The Bob webpage
- \*NEW – Recognition in The Bob email newsletter and on The Bob social media

### Birdie Sponsor – \$5,000

Strong visibility and sponsor recognition

- 4-player golf package (1 foursome)
- Recognition across event webpage, materials, email communications & social media
- Recognition during Happy Hour
- One tee sign and logo in event program
- \*NEW – Recognition in The Bob email newsletter and on The Bob social media

### Business Foursome – \$2,500

- 4-player golf package (1 foursome)
- Logo in event program



## Additional Sponsorship Opportunities:

### Photo Booth Sponsor – \$3,500 (1 Available)

- Exclusive branding on photo booth experience
- Logo on photo booth signage and digital images
- Recognition across event webpage, social media & during Happy Hour

### Contest Sponsor – \$2,500 (3 Available)

- Logo on contest signage
- Recognition across event webpage, social media & during Happy Hour

### Lunch or Happy Hour Sponsor – \$1,500

- Logo on food/beverage signage
- Recognition on event webpage

### Cart Sponsor – \$1,000

- Logo displayed on all golf carts

### Hole Sponsor – \$750

- Tee sign on one hole

\*Golf Package includes 18 holes of golf, a boxed-lunch, Happy Hour/Tapas, prizes and custom golf giveaway

## Sponsorship Opportunities:

### Gold Sponsor – \$15,000

- Presenting Sponsor with maximum visibility
- Tee It Forward presented by XYZ Company
  - Opportunity to speak at event
  - Company log on event giveaway item
  - Company spotlight in chapter event email
  - Includes all benefits of the Silver Sponsor

### Silver Sponsor – \$10,000

- High visibility and strong onsite presence
- Opportunity to set up a branded tent
  - Logo recognition on the FTP webpage
  - Company provided banner in prominent location
  - Host an event at APLC for up to 25 people
  - Featured logo placement on event materials
  - Logo recognition on event signage
  - Recognition across event webpage, email communications, and social media
  - Verbal recognition during event
  - \*NEW – Logo recognition on The Bob webpage
  - \*NEW – Recognition in The Bob email newsletter and on The Bob social media

### Bronze Sponsor – \$5,000

- Strong event recognition and visibility
- Featured logo placement on event materials
  - Logo recognition on event signage
  - Recognition across event webpage, email communications, and social media
  - Verbal recognition during event
  - \*NEW – Recognition in The Bob email newsletter and on The Bob social media



### Experience Sponsor – \$2,500

- Recognition across event webpage, email communications, and social media
- Verbal recognition during event
- Logo on designated sponsor sign

Sponsor one interactive station with on-site recognition and branding.

- Photo Booth Sponsor
- Simulator Activity Sponsor
- Scavenger Activity Sponsor
- Chipping Challenge Sponsor
- Putting Green Sponsor
- Short Driving Range Sponsor
- Connection Bead Sponsor
- Game Changer Sponsor

### Mission Sponsor – \$1,000

- Recognition on social media
- Logo on designated sponsor sign



## Sponsorship Opportunities:

### \$10,000 Game Changer Sponsor

Provide our key ambassadors and volunteers with branded collared shirts to wear while representing FTP throughout the community. This sponsorship strengthens our brand presence, builds pride, and recognizes the individuals who serve as mentors and role models for our participants.

- Logo on all First Tee ambassador and active volunteer collared golf polos (200 polos)
- Recognition in FTP email newsletter and on social media
- Recognition on the FTP webpage
- Featured sponsor recognition on the 75-inch TV in the Bob O'Connor Golf Course lobby
- \*NEW – Logo recognition on The Bob webpage
- \*NEW – Recognition in The Bob email newsletter and on The Bob social media



### \$5,000 Adopt an Indoor Location (3 sessions, 5 clinics each)

When the weather turns, FTP doesn't stop. Our indoor winter programming ensures youth continue learning and growing year-round in a safe, structured environment. Because indoor clinics require smaller group sizes and simulator partnerships, they come at a higher cost — and your sponsorship helps make this continued access possible.

- Recognition in communications and on social media
- Logo recognition on the FTP Indoor Programming webpage
- Optional sponsor spotlight story in an FTP email or webpage feature



### \$5,000 Ready Fore Work Caddie Sponsor

Support teen participants through our Ready Fore Work Caddie (RFW) Program, designed to expand access to paid work experience for youth across our community. Funding helps cover wages for trainings, enrichment classes, and caddie loops, along with required program gear. This program creates meaningful opportunities in communities where mentorship, safe spaces, and workforce access can make a lasting difference.

- Logo recognition on the RFW Caddie webpage and social media
- Logo placement on The Bob O'Connor Golf Course scorecards





## Sponsorship Opportunities:

### \$3,500 Redmond Cup Sponsor

The Redmond Cup gives six teens the opportunity to represent our chapter alongside 10 other chapters in a two-day tournament experience in Richmond, VA. This sponsorship helps cover travel, a three-night stay, meals, and expenses for six participants and two staff chaperones. Your support ensures our teens can access competitive play, leadership development, and meaningful connections beyond the course.

- Recognition in communications and on social media
- Featured in an e-blast post event



### \$2,000 Champion Sponsor (\$5,000 for all 3\*) *150 participants & 300+ attendees per event*

Invitationals: May 30, August 15 and October 24  
Support one of our three family-friendly Invitational events where participants showcase the skills and life lessons they've learned through clinics while enjoying a fun, competitive opportunity on the course.

- Logo recognition across event materials, event website, communications, and social media for the designated Invitational
- Verbal recognition during the designated Invitational

\*Sponsors committing to all three Invitationals (\$5,000) receive recognition across the full series and the opportunity to set up a branded tent at each Invitational.

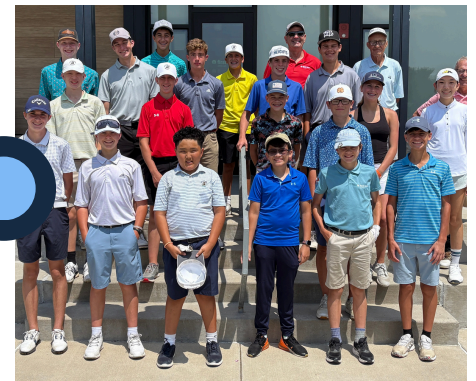


### \$1,000 Teen Tournament Sponsor

June 29 with FT Akron, August 8 Teens vs Coaches & October 11 with FT Cleveland

Support teens as they represent our chapter in regional tournament opportunities. This sponsorship helps remove financial barriers so teens can compete, connect, and grow through meaningful tournament experiences.

- Recognition in communications and on social media
- Verbal recognition during awards presentation



### \$1,000 Girl's Golf Soiree Sponsor

Sponsor the next generation of female golfers by sponsoring our Girls' Golf Social Activities. Your investment goes beyond the fairway, contributing to the development of confident, skilled, and empowered young women. (3-4 events per year)

- Recognition on social media for one social event
- Verbal recognition during the event



Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

**I would like to become a 25th Anniversary Video sponsor at the following level:**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> \$20,000 Exclusive Anniversary Presenting Partner | <input type="checkbox"/> \$5,500 Anniversary Presenting Partner | <input type="checkbox"/> \$2,500 Voices of FTP Partner |
|--|---|--|

**I would like to become a Golf Classic sponsor at the following level:**

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> \$10,000 Ace Sponsor   | <input type="checkbox"/> \$3,500 Photo Booth Sponsor | <input type="checkbox"/> \$1,500 Lunch/Happy Hour Sponsor |
| <input type="checkbox"/> \$7,500 Eagle Sponsor  | <input type="checkbox"/> \$2,500 Contest Sponsor     | <input type="checkbox"/> \$1,000 Cart Sponsor             |
| <input type="checkbox"/> \$5,000 Birdie Sponsor | <input type="checkbox"/> \$2,500 Business Foursome   | <input type="checkbox"/> \$750 Hole Sponsor               |

**I would like to become a Tee It Forward sponsor at the following level:**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> \$15,000 Gold Sponsor   | <input type="checkbox"/> \$5,000 Bronze Sponsor     | <input type="checkbox"/> \$1,000 Mission Sponsor |
| <input type="checkbox"/> \$10,000 Silver Sponsor | <input type="checkbox"/> \$2,500 Experience Sponsor |  |

**I would like to become a Programmatic sponsor at the following level:**

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> \$10,000 Game Changer Sponsor          | <input type="checkbox"/> \$3,500 Redmond Cup Sponsor     | <input type="checkbox"/> \$1,000 Teen Tournament Sponsor    |
| <input type="checkbox"/> \$5,000 Adopt an Indoor Location       | <input type="checkbox"/> \$2,000 Champion Sponsor        | <input type="checkbox"/> \$1,000 Girl's Golf Soiree Sponsor |
| <input type="checkbox"/> \$5,000 Ready Fore Work Caddie Sponsor | <input type="checkbox"/> \$5,000 Champion Series Sponsor |   |

I want to make a general donation to the event in the amount of: \_\_\_\_\_

**Total Sponsorship Amount:** \_\_\_\_\_

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Check Enclosed<br>(Payable to First Tee Pittsburgh) | <input type="checkbox"/> Please Invoice | <input type="checkbox"/> Call for Payment |
|--|---|---|

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