



2024 Sponsorship Opportunities

Jamie Hayden
Manager of Development &
Community Relations
jhayden@firstteepittsburgh.org



First Tee — Pittsburgh 5370 Schenley Drive • Pittsburgh, PA • 15217
412.622.0108 • firstteepittsburgh.org

About Us

Our mission:

To impact the lives of young people by providing educational programs that build character, instill life-enhancing values, and promote healthy choices through the game of golf.

First Tee – Pittsburgh enables kids to build the strength of character that empowers them through a lifetime of new challenges. Utilizing the game of golf as our platform, we create learning experiences that build inner strength, self-confidence, and resilience that kids carry to everything they do.

We give kids a safe place to grow with coaches trained to create supportive environments, who help them navigate challenges during golf lessons but more importantly, off the course. Through our personal growth and junior golf programs, we see kids' self-confidence grow tremendously, inspiring more active participation in leadership opportunities and events, community involvement, and high school and college scholarships.

\$871



\$0-\$70

**First Tee Cost
to serve 1 Child**

**Cost to Family
to Participate***

*No child is ever turned away due to financial or equipment barriers

Program Locations

- Bob O'Connor Golf Course
- Pleasant Ridge Golf Course
- Victory Hills
- 3 Lakes Golf Course
- North Park Golf Course
- Mars-Bethel Golf Course
- South Park Golf Course
- All About Golf
- Black Hawk Golf Course
- 3 Indoor Satellite Locations

We're Building Game Changers by empowering kids and teens to be the best version of themselves.

2023 Impact

Youth involved in our character-building educational programs are more likely to be engaged in school and feel more comfortable around peers.



9

Program
Locations



1,617

Registered
Participants



14

Program
Partners



150+

Active
Volunteers



\$22,000

Scholarships for
7 Participants



35%

Overall
Retention



51%

Teen
Retention



25%

Diverse
Participants



32%

Female
Diversity



6 Participants

Attended National
Opportunities

100%

transferred what
they learned at
First Tee to school

73%

reported higher
confidence in
academic ability

82%

felt more
confident with
social skills

Community Connectors



2,700+
followers



1,100+
followers



235+
followers



7,600+
Subscribers

2024 Events

Fundraising

Junior Golf Marathon



July 30, 2024

The Junior Golf Marathon is a unique golf marathon experience hosted by First Tee – Pittsburgh. Teams of four commit to playing from sun up to sun down to raise funds to support First Tee – Pittsburgh. There is no cost to play, but participants commit to raising funds through family and friends.

Golf Classic



August 5, 2024

The Golf Classic is our yearly golf event held at Sewickley Heights Golf Club, featuring a "Play Your Own Ball" format where the top 2 out of 4 scores are counted on each hole. Participants will have the opportunity to play several holes alongside our Junior Golf Ambassadors. The event will include a silent auction, a 50/50 raffle, and various contests throughout the course.

Tee It Forward & Pebble Beach Raffle



September 7, 2024







































Tee it Forward isn't just a night filled with enjoyment; it's a chance to back the Deacon Palmer Scholarship along with our overarching scholarship fund. Your participation helps fuel the achievements of FTP's participants, coaches, and their families. Embark on a journey through the Arnold Palmer Learning Center and discover the multitude of opportunities we offer to both our participants and the community.

Sponsorship Opportunities:

		\$5,000 Ace	\$2,500 Eagle	\$1,000 Birdie	\$500 Par
Host event at APLC for up to 25 people					
Company provided banner in prominent location					
Company logo on FTP website					
Featured on all event materials					
Company logo on event signage					
Company logo on event website					
Company logo on e-communication					
Recognition on social media					
Company logo on tee sign(s)					



Sponsorship Opportunities:

	\$10,000 Ace	\$7,500 Eagle	\$5,000 Birdie	\$2,500 Business Foursome	\$3,500 Photo Booth (1 available)	\$2,500 Contest (3 available)	\$1,500 Lunch or Happy Hour
Golf Package*	8	8	4	4			
Company logo on Giveaway							
Company logo on Golf Balls							
Featured on all event materials							
Host event at APLC for up to 25 people							
Opportunity to speak at event							
Company logo on FTP website							
Company logo on event website							
Company logo on e-communication							
Recognition at Happy Hour							
Recognition on social media							
Company logo on tee sign(s)	2	2	1				
Company logo on Event Program							
Company logo on designated signage					Photo Booth Sign & Photos	Contest Sign	Happy Hour or Lunch Sign




































A LA CARTE

Cart Sponsor	\$1,000
--------------	---------

Hole Sponsor	\$750
--------------	-------

*Golf Package includes 18 holes of golf, a boxed-lunch, Happy Hour/Tapas, prizes and custom golf giveaway

Sponsorship Opportunities:

	\$15,000 Gold	\$10,000 Silver	\$5,000 Bronze	\$2,500 Experience	\$1,000 Mission
Opportunity to speak at event					
Company logo on Giveaway					
Company spotlight in chapter event email					
Host event at APLC for up to 25 people					
Opportunity to setup branded tent					
Company logo on FTP website					
Company provided banner in prominent location					
Featured on all event materials					
Company logo on event signage					
Company logo on event website					
Company logo on e-communication					
Recognition on social media					
Verbal recognition during event					
Company logo on designated sign				Experience	Mission

Sponsorship Opportunities:

\$10,000 Ambassador Sponsor

Provide our key ambassadors with a branded collared shirt to wear when connecting within our community to help strengthen our brand presence and enhance the ambassadors' sense of pride and connection with FTP.

- Logo on all First Tee ambassador and active volunteer golf shirts (200 shirts)
- Recognition on social media as Ambassador Sponsor
- Verbal recognition at Volunteer Appreciation event
- Logo on APLC Trackman simulators

\$5,000 Caddie Sponsor

The "Ready Fore Work" Caddie Program represents a commitment to providing valuable employment opportunities for our caddies, fostering a sense of responsibility, work ethic, and pride in their contributions to the golfing experience. This sponsorship covers the costs associated with our Caddie Program, guaranteeing fair compensation of \$30 per loop for our caddies at the Bob O'Connor Golf Course, with a target of 10 loops per year.

- Two complimentary tickets to attend the caddie banquet to meet and connect with our caddies
- Logo on the Ready Fore Work gear
- Recognition on social media as Caddie Sponsor

\$2,500 Future Leader Sponsor

By sponsoring a "Ready Fore Work" Enrichment Class, your organization directly contributes to the comprehensive development of teenagers, equipping them with skills that extend far beyond the golf course. Supporting this initiative will play a vital role in providing teens with opportunities for personal growth, skill development, and the acquisition of valuable life-enhancing knowledge.

- Logo on a swag item given to participants in the program
- Recognition on social media as Future Leader Sponsor
- Verbal recognition during class

\$1,500 Champion Sponsor

Invitationals: June 1, August 24 or October 19

Our Invitationals are not just tournaments; they are a celebration of the pursuit of excellence on the greens. Bringing together golf enthusiasts from diverse backgrounds, this event promises a day of spirited competition, networking opportunities, and the chance to showcase your commitment to the community and the game.

- Logo on swag item given to all participants for one of the Invitationals
- Recognition on social media as Champion Sponsor for designated Invitational
- Verbal recognition during designated Invitational

\$1,000 Teen Tournament Sponsor

June 8 – Rival Cup with Akron and October 5 – Rivers Cup with Cleveland

Sponsor our teen golfers' participation in inter-chapter tournaments so they can meet new people, form friendships, and share experiences, all of which contribute to a sense of belonging and teamwork.

- Recognition on social media as Teen Tournament Sponsor
- Verbal recognition during awards presentation

\$500 Girl's Golf Soiree Sponsor

Sponsor the next generation of female golfers by sponsoring our Girls' Golf Social Activities. Your investment goes beyond the fairway, contributing to the development of confident, skilled, and empowered young women who are making their mark in the world of golf and beyond. (3-4 events per year)

- Recognition on social media as Girl's Golf Soiree Sponsor for one social event
- Verbal recognition during the event

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone # _____ Website _____

Email _____

I would like to become a Junior Golf Marathon sponsor at the following level:

- | | | |
|--|---|--|
| <input type="checkbox"/> \$10,000 Presenting Sponsor | <input type="checkbox"/> \$2,500 Eagle Sponsor | <input type="checkbox"/> \$500 Par Sponsor |
| <input type="checkbox"/> \$5,000 Ace Sponsor | <input type="checkbox"/> \$1,000 Birdie Sponsor | |

I would like to become a Golf Classic sponsor at the following level:

- | | | |
|---|--|---|
| <input type="checkbox"/> \$10,000 Ace Sponsor | <input type="checkbox"/> \$3,500 Photo Booth Sponsor | <input type="checkbox"/> \$1,500 Lunch/Happy Hour Sponsor |
| <input type="checkbox"/> \$7,500 Eagle Sponsor | <input type="checkbox"/> \$2,500 Contest Sponsor | <input type="checkbox"/> \$1,000 Cart Sponsor |
| <input type="checkbox"/> \$5,000 Birdie Sponsor | <input type="checkbox"/> \$2,500 Business Foursome | <input type="checkbox"/> \$750 Hole Sponsor |

I would like to become a Tee It Forward sponsor at the following level:

- | | | |
|--|---|--|
| <input type="checkbox"/> \$15,000 Gold Sponsor | <input type="checkbox"/> \$5,000 Bronze Sponsor | <input type="checkbox"/> \$1,000 Mission Sponsor |
| <input type="checkbox"/> \$10,000 Silver Sponsor | <input type="checkbox"/> \$2,500 Experience Sponsor | |

I would like to become a Programmatic sponsor at the following level:

- | | | |
|--|--|---|
| <input type="checkbox"/> \$10,000 Ambassador Sponsor | <input type="checkbox"/> \$2,500 Future Leader Sponsor | <input type="checkbox"/> \$1,000 Teen Tournament Sponsor |
| <input type="checkbox"/> \$5,000 Caddie Sponsor | <input type="checkbox"/> \$1,500 Champion Sponsor | <input type="checkbox"/> \$500 Girl's Golf Soiree Sponsor |

☐ I want to make a general donation to the event in the amount of: _____

Total Sponsorship Amount: _____

- | | | |
|--|---|---|
| <input type="checkbox"/> Check Enclosed
(Payable to First Tee Pittsburgh) | <input type="checkbox"/> Please Invoice | <input type="checkbox"/> Call for Payment |
|--|---|---|

Jamie Hayden – Manager of Development and Community Relations
412.313.7366 • jhayden@firstteepittsburgh.org